

Category	Item Name	Status	Progress	Comment
1. Strengthening Our Leadership	1.1.3.2 Increase online access to Council services, processes and information.	Off Track	30.00%	Phase 2 of Optimo (software for events and recreational facility bookings and management) is currently being scoped. Revised plans required for implementation of the second phase also following some turnover in the Business Systems team.
	1.1.2.5 Train Councillors and staff in how to plan for and undertake deliberative community engagement.	Pending	0.00%	Update unavailable.
	1.1.3.1 Deliver the Customer Experience Strategy.	On Hold	0.00%	The project is on hold; scheduled to recommence in July 2024.
	1.2.3.3 Implement a Risk Assurance program.	Pending	0.00%	
2. Nurturing our Wellbeing	2.2.4.4 Finalise the Municipal Early Years Plan.	Pending	25.00%	Waiting for updated Kinder Infrastructure Services Plan (KISP) and Central Registration and Enrolment Scheme (CRES) data to be able to update the Municipal Early Years Plan (MEYP) with true data. Estimated time of arrival would be early 2024. MEYP to be fully reviewed, rewritten and submitted to Council for review.
	2.6.1.3 Preparation of a MoU with Goulburn-Ovens TAFE for use of their Wangaratta Regional Study Centre as an emergency relief centre option.	Off Track	25.00%	Gotafe have changed their position allowing use of Docker Street when needed - MoU to be revised to accommodate this.
	2.2.3.1 Develop our Rural City of Wangaratta Youth Strategy.	Pending	0.00%	The Youth Strategy is under discussion with the funding body at the moment. We will then go out to tender.
4. Expanding our Economy	4.1.3.1 Launch tourism marketing campaigns to promote the municipality as a place to visit.	Pending	30.00%	No planned activity until after March 2024.
6. Growing with Integrity	6.4.2.3 Deliver marketing and social media content that attract new residents and clearly positions Wangaratta as a great place to live and work.	Off Track	60.00%	Promotion for Wangaratta is focused on the Visit and Invest social media channels and there are various campaigns that are underway with the Economic Development team. Launching soon is a promotional video which has been a collaboration with medical businesses in Wangaratta to approach medical professionals to the region specifically.
	6.4.2.1 Develop collateral that promotes the unique characteristics and position of the municipality for investment.	Pending	30.00%	No planned activity until after March 2024.
	6.4.2.2 Develop marketing which target and attract businesses for investment or relocation to the region.	Pending	30.00%	No planned activity until after March 2024.
	6.4.1.1 Continue to develop and promote the Live Wangaratta website.	Off Track	25.00%	Review required of this website.